



LAMOILLE FIBERNET COMMUNICATIONS UNION DISTRICT

MARKETING & COMMUNICATIONS COMMITTEE MEETING

AGENDA

December 14, 2020 at 7:00 p.m.

This is a remote Zoom meeting.

Join by video: <https://zoom.us/>

Join by phone: +1 646 558 8656

Meeting ID: 948 7911 1082

Passcode: 300830

- 7:00 Agenda changes & public comment (decision)
- 7:05 *Approval of previous meeting minutes (decision)
- 7:10 *Recent & upcoming communications (discussion)
- 7:15 *Potential "Friends of Lamoille FiberNet" listserv/newsletter (decision)
- 7:25 *Press Release Procedures (decision)
- 7:45 *Priority Lamoille FiberNet communications audiences (decision - this will be the first step in determining which media outlets — social and other — to use and what our value proposition should be).
- 8:00 Adjourn

**Items with an asterisk have related documents in the packet*