



LAMOILLE FIBERNET COMMUNICATIONS UNION DISTRICT MARKETING & COMMUNICATIONS COMMITTEE MEETING

Location: Green Mountain Support Services, 93 James St., Morrisville, VT

AGENDA

August 9, 2021 at 7:00 p.m.

Join by video: <https://zoom.us/>

Join by phone: +1 646 558 8656

Meeting ID: 948 7911 1082

Passcode: 300830

**Items with an asterisk have related documents in the meeting packet, which is available upon request.*

*Note that, to minimize the size of this document,
some agenda items may include links to the relevant content.*

- 7:00 [Agenda changes & public comment](#) (decision)
- 7:05 [Roll call](#)
- 7:10 [Consent Agenda](#) (decision)
 - *Approval of 7/12/2021 meeting minutes
 - *Updates
 - *Update on Committee Members
- 7:15 *[Committee 2021 goals and upcoming work](#) (decision)
 - Front Porch Forum posts and PR
 - Potential Plaque Event
 - Lamoille FiberNet PowerPoint
- 7:30 *[Continue Draft Lamoille FiberNet CUD vision](#) (discussion-please enter revisions before 8/9)
- 8:00 [Adjourn](#)

The goals we set for 2021 are:

| Goal | Status |
|--|------------------|
| Gather/utilize data on take rate (across CUD and by town) | Still a goal? |
| 2x posts a month (interviews, PRs, Front Porch Forum, etc.) | So far, so good |
| Launch a newsletter | Will begin Sept. |
| Legislators — Give official input 3x during each legislative session, keep them up-to-date on CUD's activities, keep current with specific data. | Completed |

Recent Work

Recent committee work is shown [here in the PR Calendar](#).

Next Committee Work

Possible upcoming committee work includes:

| By When/Who | What | Notes | Status |
|---------------------------------------|--|--|-----------------------------|
| When??/Who/?? | Prep Content for Sept. Newsletter | | Template is ready |
| By August 15 | FPF Post/PR | DPS Grant | |
| By August 23 | FPF Post/PR | Wolcott joining (if Selectboard form by then) | |
| October 27 | Event for Lea Plaque | Date is confirmed, site is LCPC, before 10/27 GB meeting | |
| Cambridge Rotary Presentation/Teealah | PowerPoint/talking points created by Carol CCE | | |
| TBD | Website Additions/Improvements | | TBD |
| TBD | Press Kit | | TBD |
| TBD | Select Survey Tool | May be part of MS Office 365? | Hold till MSOffice decision |
| | What else? | | |

Draft Lamoille FiberNet Vision & Principles

Background: To help give our audiences a clearer understanding of Lamoille FiberNet's approach to broadband, the committee agreed to draft and recommend a set of vision/principle statements to the governing board. Before the meeting, please enter your comments/revisions into this document:

[Lamoille FiberNet CUD vision](#).