



LAMOILLE FIBERNET COMMUNICATIONS UNION DISTRICT MARKETING & COMMUNICATIONS COMMITTEE MEETING

Aug 9, 2021 at 7:00 p.m.

**Location: Green Mountain Support Services, 93 James St.,
Morrisville, VT**

MINUTES Approved 9/13/21

Attending Members: Jane Campbell, Carol Caldwell-Edmonds, Charlotte Reber, Paul Warden

Call to order

7:01 pm

Agenda changes & public comment

No additions to the agenda. No public comment.

Consent agenda

- Approval of 7/12/21 meeting minutes
- Updates
- Update on Committee Members

Chris Foran will be stepping down from M&C Committee due to scheduling conflict on Mondays.

Paul moved and Carol seconded to approve the consent agenda. Motion carried.

Committee 2021 goals and upcoming work

- Front Porch Forum posts and PR
 - DPS Grant – first FPF for August
 - Link to recent article about Vermont Community Broadband Board - second FPF for August
 - Wolcott joining LFCUD – will be jumped to front of posting queue as soon as official confirmation comes from Wolcott town selectboard.
- Potential Plaque Event
 - The event will be private and limited to family, LCPC staff, and LFCUD board members only, so no PR is needed.

- Lamoille FiberNet PowerPoint
 - Carol went over her draft of the PowerPoint for CUD members to use when presenting on LFCUD to outside groups, such as town selectboards. Some changes/corrections made. Jane will follow up with Carol to provide additional information and graphics to be included.

Continue Draft of Lamoille FiberNet CUD vision

Finalized changes to “Service Goals” section of vision statement. This will be passed on to the governing board soon with the aim of having it complete for the new ED. “Operating Principles” section will be addressed by the M&C Committee in future as time allows.

Adjourn

Motion to adjourn at 8:02. Paul moved, Carol seconded. Motion carried.