

**LAMOILLE FIBERNET COMMUNICATIONS UNION DISTRICT
MARKETING & COMMUNICATIONS COMMITTEE MEETING**

Nov. 15, 2021 at 7:00 pm

Location: Green Mountain Support Services, 93 James St., Morrisville, VT

DRAFT MINUTES

7:02 Agenda changes & public comment(decision)

7:03 Roll call: Charlotte, Teelah, Jane Campbell, Carol Caldwell Edmonds, Paul Warden. Staff: Val Davis

7:04: Discussion about Marketing Committee Size: Lucy Rogers has asked to be removed from the Marketing Committee. Group decided that the current size is good, but may try to add someone to replace Fred. MC very reluctantly accept Lucy's resignation.

7:06 Consent Agenda (decision)• Approval of 10/11/2021 meeting minutes with corrections to Carol Caldwell Edmonds name spelling. Teelah made the motion to accept agenda and minutes. Paul Warden seconded. All voted in favor

7:07 Website Changes. Jane said that LCPC brought up the fact that our website has cookies which they feel may deter some people from utilizing the website. Their second feedback was "it was hard to find where your meetings were. "Public records" means nothing to most people. MC decided to change "Public Records" to "Meetings and Reports". "Governance will be changed to "About".

7:17 Front Porch Articles – Stephen's Op-Ed is still being refined. We have an article ready to publish from Charlotte about available ISPs. Paul Warden will write an article about the process of building a fiber network. Val will write a press release on the new grant.

7:31: New Logo - MC Decided it's time for a new Logo. Teelah and Val will work up ideas. Teelah will post an online logo questionnaire to work up logo principles.

7:43 Adjourn – Jane requested a motion to adjourn. Charlotte made the motion to adjourn, Paul Warden seconded. All voted in favor. Meeting adjourned.