



LAMOILLE FIBERNET COMMUNICATIONS UNION DISTRICT

Marketing and Communications Committee Meeting

June 14, 2023 at 6:00 p.m.

Location: Online –Virtual Meeting

To participate via remote access, please see info below.

1. **Call to Order and Roll Call**
2. **Agenda Changes**
3. **Public Comment**
4. **Review/Approval of May 10, 2023 Minutes**
5. **ISP Announcement and Outreach – Update and Discussion**
6. **FPF**
 - i) Recommendation to ED: Premium or Basic Ads (include recommendation)
 - ii) June 15th post — Carol CE - fall intern position
 - iii) July 1st post — who and what
 - iv) July 15th post — who and what
7. **Newsletter**
 - i) Timeline for newsletter launch
 - ii) Mailchimp next steps
 - iii) Integration with website (post as news item with icon ID for “newsletter news”)
 - iv) Integration with Teams—should we do this?
8. **Social Media**
 - i) Timeline for launches & who oversees until intern arrives (Facebook, Instagram, Twitter)
 - ii) Social Media-what we post affects record retention; discuss:_
 - iii) Integration with website_Discussed at FourNine Training--Jeff
9. **Summer and Fall Internship Update**
10. **Website:**
 - i. Next Steps and responsibilities
 - ii. FourNine training highlights-Jeff/Carol
11. **Board Meeting Report Highlights**
12. **Next Committee Meeting**

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

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Meeting ID: 212 183 178 219

Passcode: HmWZJQ

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Or call in (audio only)

[+1 872-242-7852,,129983537#](#) United States, Chicago

Phone Conference ID: 129 983 537#

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