



LAMOILLE FIBERNET COMMUNICATIONS UNION DISTRICT

Marketing and Communications Committee Meeting

July 12, 2023 at 6:00 p.m.

Location: Online –Virtual Meeting

To participate via remote access, please see info below.

Agenda:

1. Roll Call & Welcome Cameron
2. Agenda Changes
3. Public Comment
4. Review/Approval of June 14, 2023 Minutes
5. Outreach
 - a. FPF
 - i. July 15th — fall intern position (Carol C-E to draft)
 - ii. August 1st — fall intern position (repeat) or partnership announcement (who drafts?)
 - iii. August 15th — partnership announcement or grant announcement (who drafts?)
 - iv. Recommendation to ED: Premium or Basic Ads
 - b. ISP Announcement ([see draft schedule](#))
 - i. Timing
 - ii. Drafts
 2. Presser (who drafts?)
 3. Social (who drafts?)
 - iii. Newsletter
 1. Revise website subscribe form (add autoreply, link to Mailchimp)
 2. Import/tag current contacts into Mailchimp
 4. Send test newsletter to board
 - c. Send newsletter quarterly
6. Twitter/Thread
7. Next Steps and Responsibilities
7. Board Meeting Report Highlights
8. Next Committee Meeting

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 238 231 540 686

Passcode: 6CeFcy

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Or call in (audio only)

[+1 872-242-7852,,809635538#](#) United States, Chicago

Phone Conference ID: 809 635 538#

Lamoille FiberNet | PO Box 1487, 31 Lower Main St., Morrisville, VT 05661 | 802.851-0087

www.lamoillefiber.net | info@lamoillefiber.net