



**Marketing & Communications Committee Meeting**  
**May 15, 2024, at 6:00 pm**  
**Location: Virtual Only**  
**Approved June 19, 2024**

**6:01pm Call to Order:** Jane Campbell called the meeting to order.

**Committee Members Attending**  
 (V=Present and Voting, A=Absent)

P/V	Representative
A	Carol Caldwell-Edmonds, Co-Chair
V	Jane Campbell, Co-Chair
V	Matt McCabe
V	Paul Warden
V	Jeff Tilton

**Other Lamoille FiberNet attendees:** Lisa Birmingham  
**Public/Guests:** none

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**6:01 Agenda Changes - None**

**6:01 Public Comment – None**

**6:01 Outreach**

Newsletter went out to subscribers. Mid may construction update: Lisa will engage with Scott Brooks to compose construction update/summary to include build strategy/rough schedule etc. as well as the pre-registration link, info about flags on property. Hang tag notices will be distributed in neighborhoods by CCI.

Town reps should post or repost QnA on their local FPF when build starts in town. A basic build map will be provided by CCI for website. Paul will write June 1<sup>st</sup> FPF blurb: (new officers, annual meeting, etc.)

Mid- June will be bullet points that we want to reiterate/updates to construction. Matt will compose. Jane will compose “first lit address” posting for each board member to post individually.

**6:15 Internal Communications**

The group reflected on the improvements made to internal communications as a result of the survey. Work on a “scavenger hunt” for new members will be tabled for the time being.

