

Marketing & Communications Committee Meeting May 15, 2024, at 6:00 pm Location: Virtual Only Approved June 19, 2024

6:01pm Call to Order: Jane Campbell called the meeting to order.

Committee Members Attending

(V=Present and Voting, A=Absent)

P/V	Representative
А	Carol Caldwell-Edmonds, Co-Chair
V	Jane Campbell, Co-Chair
V	Matt McCabe
V	Paul Warden
V	Jeff Tilton

Other Lamoille FiberNet attendees: Lisa Birmingham Public/Guests: none

6:01 Agenda Changes - None

6:01 Public Comment – None

6:01 Outreach

Newsletter went out to subscribers. Mid may construction update: Lisa will engage with Scott Brooks to compose construction update/summary to include build strategy/rough schedule etc. as well as the pre-registration link, info about flags on property. Hang tag notices will be distributed in neighborhhods by CCI.

Town reps should post or repost QnA on their local FPF when build starts in town. A basic build map will be provided by CCI for website. Paul will write june 1st FPF blurb: (new officers, annual meeting, etc.) Mid- June will be bullet points that we want to reiterate/updates to construction. Matt will compose. Jane will compose "first lit address" posting for each board member to post individually.

6:15 Internal Communications

The group reflected on the improvements made to internal communications as a result of the survey. Work on a "scavenger hunt" for new members will be tabled for the time being.

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The Committee will follow up with board members as they meet with CCI in their towns to gather a list of CCI's bullet points.

Pointing people with address questions to the BEAD map will be avoided for now, as it could lead to more confusion.

6:30 info@lamoillefiber.net email monitoring

Jeff and Jane will continue monitoring the info@account.

6:35 Approval of 03-20-2024 Minutes

Paul moved to approve the minutes as presented, Jeff seconded, motion passed unanimously.

6:36 Wrap Up and Adjournment

Jane provided a recap of the meeting as well as the highlights for the MCC's Governing Board update.

Jeff moved to adjourn, Matt seconded, motion passed unanimously.

Minutes by: Jeff