



**Marketing & Communications Committee Meeting
September 18, 2024, at 6:00 pm**

Location: Virtual Only

Approved October 16, 2024

6:02 pm Call to Order: Jane called the meeting to order.

Committee Members Attending
(V=Present and Voting, A=Absent)

P/V	Representative
V	Carol Caldwell-Edmonds, Co-Chair
V	Jane Campbell, Co-Chair
V	Matt McCabe
V	Jeff Tilton
V	Paul Warden (joined at ~6:30)
A	Pam McKenna

Other Lamoille FiberNet attendees: Lisa Birmingham (Executive Director)

Public/Guests: none

6:03 Agenda Changes — None

6:03 Public Comment — None

6:03 Outreach —

FPF Posts- Long drop survey posting should be used again to ensure the message is out. Carol will update and re-post. Second September will encompass “We’re getting the service to you but here are some choices you might need to make”: what to do with modems? What about landlines? Keep landline, keep phone number. Do I need to rewire my house? Lisa and Matt will draft. Placeholders for October’s postings: 1) CCI “ribbon cutting” event and 2) reminder of the 2025 budget public hearing in November, that could also include a victory lap regarding P1.

Press Releases- Paul will draft a PR regarding the ARPA long drop subsidy program to include the fact that limited funds are available and that the state will eventually be making more money available for this. Jane and/or Matt will edit.

Matt and Sam are drafting a FPF/Facebook post for the Cambridge area addressing recent concerns with the construction.

6:40 Next Meeting—Paul moved to change the November and December meeting dates to align with the EFC Meeting schedule. Jeff seconded. All in favor, no abstentions.

6:41 pm Approval of 8/21/2024 Minutes— Carol moved to approve the 8/21 minutes with the following change: Jane was absent. Matt seconded. Motion passed with one abstention (Jane).

6:42 pm Events-- End of October “ribbon cutting” event with CCI will likely be held on the 29th or 30th of OCT, marking the completion of P1. Likely held at VSU Johnson. We should reach out to our local leadership and delegation to invite. Details will be shared in a newsletter. Jane will use Kyle’s info to draft. Will also ask about photographer. Matt and Lisa will be the point of contact.

6:52 pm Other Business—Town representative email addresses will be added to the website and be made easier to find. This will help with local engagement and reduce some pressure on keeping up with the info@ account.

7:00pm Wrap Up and Adjournment--Paul moved to adjourn, Carol seconded, motion passed unanimously.