



Marketing & Communications Committee Meeting
October 16, 2024, at 6:00 pm
Location: Virtual Only
[Draft Minutes](#)

6:00 pm Call to Order: Jane Campbell called the meeting to order.

Committee Members Attending
(V=Present and Voting, A=Absent)

P/V	Representative
A	Carol Caldwell-Edmonds, Co-Chair
V	Jane Campbell, Co-Chair
A	Matthew McCabe
V	Pamela McKenna
V	Jeff Tilton
V	Paul Warden

Other Lamoille FiberNet attendees: none

Public/Guests: none

6:01 Agenda Changes & Public Comment

6:02 Outreach

- FPF Topics
 - Second October Post will be: Phones, Starlink, old phones, VOIP etc...
 - First November Post will be: Event download – how the event went and people involved
- Press Releases/Reports
 - Jeff will send Annual Report & Budget to Selectboards by October 21.
 - Lisa will send a modified (with numbers) Annual Report to their towns by the deadline. Cover letter and report to be sent for town meetings.
- Newsletter
 - We will do newsletter re the October event (Jeff will create/send) after the event.
- Events
 - Jeff won't create a Facebook event for the event.
 - December meeting (12/11) place and place to have a holiday party (Pamela – Moog's, Jeff – contacting Sam about Village Tavern and looking into Charlemont, Paul – Masala Salsa and Jane – River Arts each looking into different places for both).

6:45 Board Meeting Report Highlights

- FPF topics
 - Late September: Process for getting connected
 - Early October: Gig Reveal Event
 - Late October: Phones, Starlink, old phones VOIP etc.
 - Early November: Event download – how the event went and people who were involved
- Reminder about October 24th event
- Reminder about logging CCI issues

6:46 Wrap Up and Adjournment

Jane moved to adjourn, Paul seconded, motion passed unanimously.