



Marketing & Communications Committee Meeting

November 6, 2024, at 6:00 pm

Location: Virtual Only

Approved 04 December, 2024

6:01 pm Call to Order: Jane Campbell called the meeting to order.

Committee Members Attending
(V=Present and Voting, A=Absent)

P/V	Representative
V	Carol Caldwell-Edmonds, Co-Chair
V	Jane Campbell, Co-Chair
V	Matthew McCabe
A	Pamela McKenna
V	Jeff Tilton
V	Paul Warden

Other Lamoille FiberNet attendees: none

Public/Guests: none

6:01 Agenda Changes & Public Comment

Jane suggested we talk about "the event" after website discussion

6:02 Outreach

High-level discussion of our communication goals

Discussing FPF posts in light of those communication goals

- November: "Here's what the 'Gig reveal' means for you"
- December: "Thank you to Lisa"

Newsletter will be based on November FPF post

6:35 Discussion of strategy regarding info@ email and phones as we taper off our communications work

- Decision to update autoreply to reflect completed network
- Decision to reorganize contact information
- Discussion of how to keep track of constituent issues without being Customer Service

6:50 Location of December 11th meeting

There has been some conversation on this. Will be discussed in greater detail in EFC meeting.

6:54 Approval of Minutes

Carol Caldwell-Edmonds moved to approve the minutes as presented, Paul Warden seconded, motion passed unanimously.

6:55 Board Meeting Report Highlights**6:55 Wrap Up and Adjournment**

Matt McCabe moved to adjourn, Carol C-E seconded, motion passed unanimously.