



Marketing & Communications Committee Meeting
December 4, 2024, at 6:00 pm
Location: Virtual Only
Draft Minutes

6:01 pm Call to Order: Carol Caldwell-Edmonds called the meeting to order.

Committee Members Attending
 (V=Present and Voting, A=Absent)

P/V	Representative
V	Carol Caldwell-Edmonds, Co-Chair
V	Jane Campbell, Co-Chair
A	Matthew McCabe
V	Jeff Tilton
V	Paul Warden

Other Lamoille FiberNet attendees: none

Public/Guests: none

6:10 Agenda Changes & Public Comment

Carol called the meeting to order; there were no agenda changes or public comments. Carol noted that Pam has resigned from the board due to her workload.

6:11 Outreach

6:16 Paul arrived.

FPF Post Topics

- Early December: [Lamoille FiberNet: The Times They are a Changin' - Lamoille FiberNet](#)
- Late December (Lisa to draft): Different long drop situations and additional ARPA funding from construction savings (reopen survey; additional funding; if >500', regardless of phase 1 or 2 or which town, you'll get estimate from CCI; up to you to fill in survey; cannot tell asap if you're eligible)
- Early January (Lisa to draft?): Part II and details for long drop situation.
- Mid-January: VoIP and what to do with old equipment

FPF Account

- FPF costs approximately \$1800 for six months. MCC recommends dropping FPF for six months then revisiting whether to renew.
- FPF Account must be in a person's name — keep in Lisa's name for now.

Other Outreach

- Paul created/sent a newsletter on Phase 1 completion.
- Website was updated to match FPF posts.
- Contact page now directs people to Fidium for help and to Lamoille FiberNet for volunteering.

Meeting Dates/Times

- December 11th Board Meeting: Village Tavern in Jeffersonville; about 25 people signed up so far; informal get-together after the meeting; appetizers and cash bar will be provided.

6:49 Board Meeting Report Highlights

Outreach

- Early December: [Lamoille FiberNet: The Times They are a Changin' - Lamoille FiberNet](#)
- Late December (Lisa to draft): Different long drop situations and additional ARPA funding from construction savings
- Early January (Lisa to draft?): Part II and details for long drop situation.
- Mid-January: (Carol C-E to finalize draft) VoIP and what to do with old equipment
- Front Porch Forum costs approximately \$1800 for six months. MCC recommends dropping FPF for six months then revisiting whether to renew.
- December 11th Board Meeting (Jeff to email board): Village Tavern in Jeffersonville; about 25 people signed up so far; informal get-together after the meeting; appetizers and cash bar will be provided.
- (Jane to follow up with Carol Fano and John Meyer; Carol to follow up with Carey; Paul to follow up with Mark and Matt; Jeff to follow up with Trevor)
- MCC Meetings: keep third Wednesday 6:00-7:00 and cancel when not needed.

6:50 Approval of 11/6/24 Minutes

Jane moved to approve the minutes as presented, Paul seconded, motion passed unanimously.

6:50 Next Steps and Responsibilities

See "Outreach" above.

6:50 Wrap Up and Adjournment

Jane moved to adjourn, Paul seconded, motion passed unanimously.