



## MARKETING & COMMUNICATIONS COMMITTEE MEETING MINUTES — **DRAFT**

Feb. 19, 2025, 6:00 pm — Virtual

**Call to Order:** 6:03 pm.

**Attendance:** Committee Members — Jane Campell, Carol Caldwell-Edmonds, Paul Warden

Additional Attendees: None

**Agenda changes & public comment:** None

### Outreach

- Front Porch Forum
  - Mid-February: [Apply for Long Drop Assistance by 3/31](#)
  - Late February: VoIP (Jane)
  - Early March: Phase Two (Jane/Lisa)
  - Mid-March: LDP “Last” Call (Paul)
- Press Releases
  - Follow up on January LDP Expansion presser (Jane & Carol)
- Newsletter
  - Send to Phase 2 towns (Paul)
- Website
  - Update with Phase 2 map (Jane)

### Approval of Jan. 15, 2025 Minutes

Carol moved to accept the minutes as posted, Paul seconded. Passed unanimously.

### Update for Governing Board via Email (Jane)

- Links to late January and February posts
- Newsletter re LDP sent to all subscribers except Wolcott
- Note re Construction Savings Funding
- Upcoming posts

**Adjourn:** 6:30pm.

