



MARKETING & COMMUNICATIONS COMMITTEE MEETING MINUTES — Approved 3/19/25

Feb. 19, 2025, 6:00 pm — Virtual

Call to Order: 6:03 pm.

Attendance: Committee Members — Jane Campell, Carol Caldwell-Edmonds, Paul Warden

Additional Attendees: None

Agenda changes & public comment: None

Outreach

- Front Porch Forum
 - Mid-February: [Apply for Long Drop Assistance by 3/31](#)
 - Late February: VoIP (Jane)
 - Early March: Phase Two (Jane/Lisa)
 - Mid-March: LDP “Last” Call (Paul)
- Press Releases
 - Follow up on January LDP Expansion presser (Jane & Carol)
- Newsletter
 - Send to Phase 2 towns (Paul)
- Website
 - Update with Phase 2 map (Jane)

Approval of Jan. 15, 2025 Minutes

Carol moved to accept the minutes as posted, Paul seconded. Passed unanimously.

Update for Governing Board via Email (Jane)

- Links to late January and February posts
- Newsletter re LDP sent to all subscribers except Wolcott
- Note re Construction Savings Funding
- Upcoming posts

Adjourn: 6:30pm.