



MARKETING & COMMUNICATIONS COMMITTEE MEETING MINUTES — DRAFT

May 28, 2025, 6:00 pm — Virtual

Call to order: 6:04 pm

Attendance: Committee Members: Jane Campell, Carol Caldwell-Edmonds, Jeff Tilton

Agenda changes & public comment: None

Outreach

FPF Topics: Early May posting was an organizational meeting recap. Late May was posted today: New Definition of Long Drop

MCC should recommend the board discontinue FPF ending in July.

June FPF topics: Early: How to Sign up for Phase 2 Builds, highlighting service available in Sept at the latest. Carol will post.

Late June: hotspots, whatever is known at the time. Jeff will draft.

Website table still needs to be resized. Jeff will follow up with Mike at FourNine

Jane noted that Paul had mentioned installation concerns from some Fidium customers.

Approval of April 9th, 2025 Minutes

Carol moved to approve April the minutes with the addition of discussing possible non-renewal of Front Porch Forum at the end of this six-month period. Jane seconded. Motion Passed. Jeff Abstained.

Jeff moved to align MCC meetings with the Governing Board meetings, occurring on the 4th Wednesday of the month and at 6pm. Carol Seconded. Motion Passed.

Update for Governing Board

Jane will provide a brief update to the board at the next GB meeting.

Next Marketing and Communications Committee meeting will be June 25, 2025

Adjourn: 6:32pm.