



## MARKETING & COMMUNICATIONS COMMITTEE MEETING MINUTES — **DRAFT**

June 25, 2025, 6:00 pm — Virtual

**Call to Order:** 6:06 pm

**Attendance:** Committee Members: Carol Caldwell-Edmonds, Jane Campell, Paul Warden.  
Additional Attendees: None.

**Agenda changes:** Jane asked that we move approval of the 5/28 meeting minutes to the top of the agenda in case she had to leave the meeting. Agreed.

**Public comment:** None

**Approval of the draft minutes from the May 28, 2025 Minutes** – Jane moved to accept the minutes as posted, Paul seconded. Passed unanimously.

### Outreach

- Front Porch Forum Subscription – Agreed to recommend to the Governing Board that our FPF subscription not be renewed (expires end of July). Therefore, if posts are needed, MCC will draft and ask individual Board members to post for their town. Need to switch FPF for July so the posts are under Andy's name as Chair (currently Lisa) – and make sure posts are drafted early enough for Andy to read and react if needed. Lisa still gets final edit.
- Front Porch Forum Topics:
  - o Late June: Stowe completed, construction ongoing, service throughout by September (Carol)
  - o Early/Mid July: Town Hot Spots (Jeff)
  - o Late July: "Victory Lap" / Celebration of Achievement / Lamoille FiberNet – An Update...(Jane)

### Future Topics

- Communications in the triumvirate – MCC role? how do communication and outreach decisions get made? Communications, website, etc. List on VT.gov?
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**Next Meeting:** July 23 before Board Meeting

(NOTE: The Governing Board switched the July meeting to July 16 at 7pm – MCC meet prior?)

**Adjourn:** 6:33pm

Submitted by Paul Warden