

### LAMOILLE FIBERNET COMMUNICATIONS UNION DISTRICT

# MARKETING & COMMUNICATIONS COMMITTEE MEETING MINUTES – DRAFT For Virtual Meeting July 16, 2025 | 6 pm - 7 pm

- 6:00 Call to Order & Roll Call: Committee members present-Jane Campbell, Carol Caldwell-Edmonds, Paul Warden, Jeff Tilton (joined 6:15); Minute-Taker Call: Carol Caldwell-Edmonds
- 6:03 Agenda Changes & Public Comment: NONE

# 6:04 FPF Topics

Discussion: topics to post in July will focus on the completion of the network build and service availability, upcoming hotspots, and Voice Over IP phone access. There was consensus on keeping the current Front Porch Forum active as is until the end of July. PR

Once service is available to all, do Press Release.

## Newsletter

Next release will be targeted to member towns in Phase 2, the final construction phase. Paul will draft.

## Website

Jane will update the "Get Connected" page when the map of the whole district is available.

- 6:40 Approval of Draft Minutes M&C Committee 6/25/25 & 4/16/25: Paul moved to accept both as submitted, Carol seconded, passed unanimously.
- 6:42 Future Communications Needs, Key talking points

### Discussion:

- Network is built, CUD & CCI own it, CUD provides oversight, Fidium serves as the Internet Service Provider responsible for the physical network and customers.
- Changes that the Lamoille FiberNet Board may want to consider concerning the website, data storage, internal communication platforms including email accounts, announcements about outages, and changes to the structure of the governing board going forward.
- 6:52 Board Meeting Report Highlights: recommend communications about completion of the network build, service availability, and facts about Voice over IP for constituents as copper landlines are phased out.
- 6:54 Next Committee Agendas and Dates: future meetings will be scheduled and notified as needed.
- 6:55 Meeting Wrap-up & Adjourn

Submitted by Carol Caldwell-Edmonds